

#### From Editor

# **Sharing Happiness for Bigger Love**

umans are born to pursue happiness throughout their lives. According to Maslow's Hierarchy of Needs, humans' needs, from the bottom upwards, are: physiological, safety, love and belonging, esteem and self- actualization. The self-actualization should be referred as the biggest satisfaction in body, mind, and soul. It is a higher level of happiness when one achieving internal and external balances and affirmation from oneself and the society. But what is that?

In this lightening-speed era of the Internet, communication has transcended the barriers of time and space. The Internet has brought us closer than before. The premise, however, is that both parties communicating with each other needs to have equal access to resources, ranging from interpersonal to international and even interstellar. Wherever there are resources, there are inequality. Those who are in need could be everywhere. How to implement equality and justice, to create happiness for all mankind and to see a higher self...This difficult task could only be undertaken by those who hold the key to happiness.

As the famous Japanese writer Seiichi Morimura says, "the more happiness is shared with others, the more its value increases." Sharing is the only answer to maximizing happiness, which Cathay holds as the supreme goal of self-actualization and the meaning of existence. Happiness is bringing happiness to others. Cathay Charity Group, the affiliated Cathay Charity Foundation, Cathay Real Estate Foundation, and Cathay United Bank Foundation, and Cathay General Hospitals have held onto such spirit and fulfilled its corporate social responsibilities. The more we give, the more we have. We have adhered to such belief in our causes throughout the years. When seeing a need, we reach out, be it material goods, education, medical care or help in spirituality. By making our own contribution and sharing, Cathay would like to attract more like-minded people to use their capabilities and wisdom, bringing more multiplied happiness to more people.

With its never-changing aspiration, Cathay has grown into a big tree thanks to people's support so it would continue to pay it forward, bringing care, happiness, and protection to people.

#### Preface

## **Unity Brings Stability**

As the pandemic subsided, people were eager to go back to normal life. However, violence and conflicts re-emerged in the international scene. People were forced to be displaced, living a life in fear and uncertainty. Without people, there is no country and there is no history. How does a country survive with its people all gone? Only by providing stability and bringing people's heart together, can we build a history to look back. The world's leaders are facing challenges. They need to respect the differences, seek a common ground amidst differences, and find ways to fulfill people's wish of peace and eliminate worries so that they can lead the generation into a better future.

Having been committed to the local market in Taiwan for six decades, Cathay Financial Holding Group has reached out to all walks of life and had a deep understanding about people's livelihoods. Amid the recovery of the society, there are still under-privileged people who need our attention. For this, Cathay Group are duty-bound to provide care and a helping hand. We extend our appreciation to our partners for their efforts in 2023. A summary of some important achievements is as described below:

Support to Indigenous and New Immigrant Communities: with the goal of supporting the development of indigenous tribes and social enterprises and improving the education in the remote country, Cathay took concrete action to sponsor Bunun Cultural and Educational Foundation, Pintung Christian Bethany Home, and the charity event Kingston's A Bag of Hope. For the second generation of new immigrants, Cathay Charity Group continued to work with the Eden Social Welfare Foundation to conduct Leadership Development Camp for 2nd Generation Immigrants, supporting the second generation immigrants to develop professional skills and their own potential.

Education initiatives: Cathay Charity Group conducted Cathay Youth Excellence Scholarship and Dream Come True Program, providing funding to youth and children for them to pursue a bright future with confidence. In addition to donating funds to under-privileged school children, the 2023 Elevated Tree Program extended its scope to sports. Cathay sponsored the Sunrise Village Cup National Junior Football Game and supporting the youth sports with funding, sponsorship in equipment and co-organization of other sports events. Furthermore, Cathay launched a three-year cooperation with Teach For Taiwan, supporting the recruitment and training of teachers for the remote country. By doing so, we would like to encourage young teacher to go to the remote country for the children there to have access to educational resources up to the level.

Social Events: the 2023 Summer Blood Donation Campaign held by Cathay Charity Group hit a new record again, raising more than 70,000 bags of blood for two consecutive years. We hereby witnessed people's enthusiasm for doing good for the society. For a charity cause of concrete actions that has lasted for 22 years, the Winter Warmth Program held events in 128 elementary schools in the remote country, bringing warmth to 10,600 school children. The homeless people are a vulnerable group that are often neglected. Cathay Life Insurance joined hands with Homeless Taiwan Association to distribute ghost festival supplies to homeless people. Such deed not only reduced the Association's operating costs but also for the homeless to have free foods.

Promotion of art and cultural events: Cathay Arts Festival - Emerging Artists Exhibition saw its 22nd year in 2023. This event provided a platform for new artists to be seen. The virtual gallery on Cathay website allowed all the works to be seen by people with no limits in time and space. Held in October, the 2023 Love and Hope Charitable Exhibition featured 15 famous artists and all the proceeds of the sale of paintings were donated to Cathay United Bank Foundation's Elevated Tree Program to help the children's schooling in the remote country.

Despite the turbulences happened at home or afar, wherever one feels peace is called home. Cathay Charity Group is committed to the stability of Taiwan, hoping to bring a force for people to feel safe, moving forward with a focused vision, and building an ideal home shared by everyone. Looking forward to a future of infinite possibilities, Cathay Group would like to call for all's response in this regard.

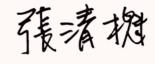
Chairman of Cathay Charity Foundation



Roger M. H. Lee

Chairman of Cathay United Bank Foundation

Chairman of Cathay Real Estate Foundation



Ching-Kuei Chang

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# **2023 Annual Work Progress Report for Cathay Charity Foundation**

As the world being under the influence of COVID-19 for over three years, opportunities have emerged and physical events resumed with the waning of the pandemic in 2023. For Cathay Charity Foundation, its extremely active volunteers once again poured out their enthusiasm and provided assistance to those needed, bringing a force of stability and a sense of happiness to Taiwan and dedicating their bit to the environment.

In his speech given at the beginning of 2023, Mr. Hong-Tu Tsai, the Chairman of Cathay Financial Holding Group and Director of Cathay Charity Foundation, encouraged every Cathay member to "embrace changes with open mind, expand one's horizon with enhanced expertise, and be brave to imagine, to do and to seek higher values." Holding up to such spirit, Cathay Charity Group continuously deepens each charity program and carries out its fundamental idea of "Spreading Happiness and Hope." With the support from its 56,000 volunteers and over 15 million customers, Cathay Charity Group leverages the group-wide resources to work on the three types of sustainable causes on climate, health and empowerment (claimed by each of Cathay subsidiaries) jointly with its strategic partners from industry, government and academics and various NGOs. These efforts aim at looking after our environmental resources, school children in remote country, 2nd generation immigrants, youth, seniors, and marginalized communities in the society. In the year of 2023, the total expenditure was NT\$ 30,095,372(US\$ 978,075), an increase of NT\$1,708,328(US\$ 55,519) compared with the previous year. The information of the major expenditures is reported as below:

#### I. Social Welfare

- 1. Care program for 2nd generation immigrants Leadership Development Camp for 2nd Generation Immigrants was conducted with the following goals: through diversified activities and curriculum from the program, offering longterm companionship for 2nd generation immigrants, expanding their horizon, cultivating multiculturalism, growing language abilities and leadership, and nurturing decent characters among them. A total of 60 lessons was held in 2023, benefiting more than 1,170 participants.
- 2. Empowerment Programs
- (1) Dream Come True Program: The Dream Come True Program offers children an opportunity to achieve their dream under their teachers' guidance. This Program invest children to complete projects in a wide range of subjects in environmentalism, science, art, music,

- and sports, with an aim to enhance the education received by children and cultivate their independent thinking. The 2023 Dream Come True Program selected 19 schools and supported 392 children to realize their projects by a total funding of NT\$ 3,454,000 (US\$ 112,252).
- (2) After-school Care Program: working with Chongwen Women's Association of Yunlin, Little Grass Book House of Sanxia, and Let Love Fly of Hualien to establish after-school care program. This program offered tutorial sessions to 101 children to improve their learning.
- (3) Cooperation with Teach For Taiwan (TFT)

  Cathay Charity Group has launched a three-year (09/2022-09/2025) cooperation with

  TFT where Cathay's three foundations jointly support TFT in recruiting and training
  teachers for remote countries. This initiative supports young teachers to go to remote
  countries, and strives for creating a fair and premium environment for children and flip
  the education quality in these places. The funding for each year is NT\$ 4 million (US\$
  129,997).

#### 3. Youth and Talent Development

- (1) Cathay Youth Excellence Scholarship: Co-organized by Cathay Charity Foundation, Cathay United Bank Foundation, and Cathay Real Estate Foundation, the Scholarship provides monetary funds to support young people with aspirations. This program presented scholarships to two groups of awardees: Specific Accomplishment Group (23 groups of awardees for their charity projects) and Academic Group (74 awardees who were financially challenged for receiving education) for the youth to be brave and chase their dreams. In 2023, a total scholarship of NT\$ 7.49 million (US\$ 243,419) was granted to 97 groups of young people and individuals.
- (2) The Youth Navigator Project: The Foundation started the Young Navigator Project in 2022, calling on Cathay Life Insurance's outstanding sales agents to support the awardees of Academic Group. Each of the prize winners would receive scholarship of NT\$ 30,000 (US\$ 975) each semester until the fall semester of their freshman year in the university. There were 18 MDRT members who responded to the cause and their donation benefited 20 students. The second Youth Navigator Project was launched in 2023 too, with a total of 15 MDRT members and two Cathay staff participating and their donations benefited 10 students.
- (3) Mixed Disabled Troupe: Cathay Charity Foundation has worked with Mixed Disabled Troupe, a group consisting of disabled performers, for a long time. In 2023, the group conducted 14 charitable performances in schools and among communities. They told

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their life stories through dance performance, presenting important values to 5,000 young people.

(4) Volunteer services collaboration with University Clubs: Extending care to remote country and new immigrant children, Cathay Charity Foundation worked with University clubs by sponsoring their winter and summer camp activities. In 2023, a total funding of NT\$ 132,063 (US\$ 4,292) was granted to 37 cases, benefiting 11,010 participants.

#### 4. Winter Warmth Program

The 2023 Winter Warmth was held at 128 elementary schools in the remote country where resources were hard to arrive, sending winter clothing to the children there and benefiting 10,600 people.

#### 5. Senior Care

The senior communities have been the main focus for the Foundation and Cathay Life Insurance for a long time. Especially, Cathay Life Insurance launched the New E.P.S. Strategy, in which E refers to Elder Friendly, just recently. In 2023, the senior care programs carried out included Anti-fraud for Seniors, Happy Farm Project, and a great variety of other activities. Also, based on the concept of community public life, Cathay built up engagements for seniors joint hand with the resources in local industry, government and academics. In the face of the prevalent anti-fraud issues, the Foundation held 108 events of anti-fraud board games in 13 cities, benefiting nearly 8,700 elders.

#### 6. Support for the Underprivileged

(1) Subsidies for low-income households and medical services

Every year in Taiwan, numerous families suffer from distress due to natural disasters, major illness, or accidents, which put their life and economy into immediate difficulties. In order to help them weather the storm, the Foundation, since 2009, has extended a helping hand through Cathay volunteers who pay visit and support for them to get over difficulties. In 2023, a total of 101 families were visited and supported by Cathay's network, with a subsidy amount of NT\$1,549,000 (US\$ 50,341), helping them get through the hardships of life.

#### (2)Other donations

Also, there were other donations going to: Youyun Music Workshop, Zion Presbyterian Church in Taipei, Tsing Hua University, Central Police University, and Chiayi County Government.

The total expenditure for the above mentioned causes was NT\$ 23,570,939 (US\$ 766,036), equaling

an increase of NT\$ 1,083,816 (US\$ 35,223) from previous year.

#### **II. Social and Environmental Events**

1. Summer Blood Donation Campaign

In 2023, Cathay Charity Foundation continued to work with Taiwan Blood Services Foundation in holding the blood donation campaign. The campaign achieved a record high result by receiving support from 46,083 donors and collecting 70,353 bags of blood.

2. Anti-drug Awareness Campaign

Considering more and more younger population exposed to drug problem, Cathay Charity Foundation invited various relevant parties to jointly launch anti-drug campaign among schools in 2023. The acrobatic troupe Han Dong H.D.A. offered five anti-drug performances, benefiting 6,200 students. Meanwhile, Against Wind Theatre provided 13 anti-drug awareness events in schools which included exhibitions and campus forums, with 4,620 students participating. The Theatre also worked with Cathay Charity Foundation to launch Anti-drug Exhibition and Forum in November. This three-day event attracted more than 3,000 participants.

#### 3. Charity Bazaars

Due to the COVID-19 pandemic in the past three years, the Charity Bazaars jointly held by the three Foundations under Cathay Charity Group and the subsidiaries of Cathay Financial Holding Group were suspended during this period. As the impact gradually died down in 2023, the events in Taichung and Kaohsiung resumed. With the Charity Bazaars entering its 13th year in Taichung and the 10th year in Kaohsiung, Cathay Charity Foundation joined hands with YMCA Taichung and YMCA Kaohsiung. The participating units, including the sales teams of Cathay Life Insurance, Cathay Century Insurance, Cathay United Bank, and YMCA, set up more than 100 booths with over 1,500 volunteers and 40 student volunteers participating in the two events and the total volunteering hours exceeding 190 hours. The proceeds from these events reached NT\$ 1.8 million (US\$ 58,499), all of which would be allocated to the causes for the remote country, indigenous people, and under-privileged 2nd-generation resident children to alleviate the gap in educational resources.

The total expenditure in this regard was NT\$6,524,433 (US\$ 212,039), an increase of NT\$ 624,512 (US\$ 20,296) compared with the previous year.

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# **2023** Annual Work Progress Report for Cathay United Bank Foundation

n 2023, Cathay United Bank Foundation implemented all works, including education for children, charity and public welfare, art events and sponsorship, in accordance with its annual work plan. In the year of 2023, the total expenditure was 38,312,541 (US\$ 1,245,126). The information of the major expenditures is as follows:

#### I. Education for Children

1. Elevated Tree Program—Grow A Big Tree From A Shoot

The Foundation continued the carrying out of the Elevated Tree Program, helping the basic education to take root and ensuring children's access to school and further a future of their own. In 2023, the Elevated Tree Program supported 5,854 under-privileged junior high and elementary school students.

At the same time, the Program extended its focus to sports events, as in line with its spirit-growing a big tree. In 2023, the Program supported the physical education at different junior high schools and elementary schools so that children were able to learn self-discipline and team spirit in large sports events and discover themselves through competitions. In 2023, Cathay sponsored eight sports teams (including Nanao Elementary School's basketball team) to participate in competitions, pay for training and purchase gear. Cathay also sponsored the Sunrise Village Cup National Junior Football Game.

To improve children's capabilities through diversified learning, and to bridge the urban-rural gap, promote sustainable development and life-long learning, Cathay also supported 13 schools (including Green Island Elementary School in Taitung) to develop their own special curriculum. The total expenditure in this regard was NT\$ 10,340,260 (US\$ 336,050).

2. Campaigns organized across Cathay Charity Group The co-organized projects include Cathay Youth Excellence Scholarship, Teach For Taiwan Partnership, Dream Come True Program, After School Care Program, Winter Warmth Program and the production of Cathay Charity Group Annual Report. The total expenditure in this regard was NT\$ 5,719,667 (US\$ 185,885).

#### II. Charity, Public Welfare and Sponsoring Activities

The causes undertaken in this regard aimed at supporting the development of indigenous communities and their social enterprises and tourism, promoting diversified education for the children in the remote country. The Foundation took concrete action to sponsor Bunun Cultural and Educational Foundation, Pintung Christian Bethany Home, and the charity event Kingstone's A Bag of Hope . An expenditure of NT\$ 1,500,000 (US\$ 48,749) was spent on the 86th Tai-Yang Art Exhibition organized by Tai-Yang Art Association and the 47th National Oil Painting Contest and Exhibition by the Oil Art Society. In addition, the Foundation purchased their self-made products from Yu-Cheng Social Welfare Foundation and Bunun Cultural and Educational Foundation as a support to social enterprises.

#### **III. Art Events**

In order to support local arts and art education, Cathay United Art Center has been regularly holding art expositions and Art Lectures, providing a platform for Taiwan's artists and free access to art appreciation and knowledge for the general public. Cathay's arts events in 2023 included 10 art exhibitions and five Art Talk Lecture Series, including Love and Hope charitable exhibition which featured professional artists to join the charity cause for the remote country children. Furthermore, the Foundation produced the corporate art calendar featuring local artists' works, as a well wish to deliver the beauty of art. The total expenditure in this regard was NT\$ 549,402 (US\$ 17,855).

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# **2023 Annual Work Progress Report for Cathay Real Estate Foundation**

Culture and arts, promoting good deeds by own example, and supporting the under-privileged communities so that this genuine kindness and warmth can be brought forward for the wellbeing of the whole society. The importance of sharing knowledge cannot be underestimated. The Foundation's affiliated Lin Yuan Libraries are located in major cities around Taiwan, providing people an easy access to books and knowledge. Lin Yuan Libraries offered talent courses in the neighborhoods for the locals to enrich their relationship with others. In addition, the Foundation organized Summer Blood Donation Campaign, New Immigrant Care program, Winter Warmth Program, and Cathay Youth Excellence Scholarship to support our youth. The Foundation also provided sponsorship to Teach For Taiwan for those children who are in need to be able to have guidance, and to chase a promising future without any worries. The total expenditure for the above was NT\$ 9,200,831 (US\$ 299,020).

#### I. Lin Yuan Libraries

Reading is the cornerstone of life, stirring up wonderful encounters of life wisdom. The Foundation has nine library branches around Taiwan, offering a recreational space for bookreaders. The in-house collections of magazines and books are renewed monthly, providing important information about economy and lifestyles. People come to libraries to read, to gain knowledge, as well as to release the pressure from work in this quite environment

#### **II. In-library Courses**

The Foundation provides regular talent classes in a wide variety of subjects in arts, cooking or others in Lin Yuan Libraries every year. These courses allow participants to learn skills and experience fun with their neighbors living in the same communities. The total expenditure in this regard was NT\$ 230,400 (US\$ 7,488).

#### III. Campaigns organized across Cathay Charity Group

#### 1. After-school care

In order to strengthen the social safety network and invest in the children from vulnerable families, Cathay Group cooperated with Chongwen Women's Association of Yunlin, Little Grass Book House of Sanxia, and Let Love Fly Association of Hualien to establish After-school

Care Program. This program mainly provides support to single parent families, new immigrant families, intergenerational families and indigenous families. By providing diversified learning experiences, this program aims at helping children to find self-recognition and hope for a brighter future. The total expenditure in this regard was NT\$ 250,000 (US\$ 8,125).

#### 2. Summer Blood Donation Campaign

Blood donation is an ordinary but heroic deed. With such spirit of self-sacrifice and philanthropy, people hold out their arms and they can save lives. The total expenditure in this regard was NT\$ 50,000 (US\$ 1,625).

#### 3. Winter Warmth Program and Dream Come True Program

Love can disperse loneliness, and passion chase away bitter coldness. The Winter Warmth Program collects resources and deliver them to the remote and mountainous area for children so that they feel the love and hope from the people afar. The total expenditure in this regard was NT\$ 150,000 (US\$ 4,875).

#### 4. Cathay Youth Excellence Scholarship

The objective of Cathay Youth Excellence Scholarship is to help the youth pursue their dreams with courage for future academic achievements. The Scholarship focuses on the themes of innovation and public welfare, encouraging young people to participate in social development and be determined to forge ahead and lay a solid foundation in an array of fields in the future. The total expenditure in this regard was NT\$ 400,000 (US\$ 13,000).

#### 5. Sponsorship to Teach For Taiwan

Cathay has become a long-term partner with TFT the program that promotes educational equality. TFT aims at bringing balances to the scenes of education and improving the social mobility. By taking mild innovational measures, TFT catalyzes solidarity and respond to different needs at local levels. It is hoped that these children will grow to have wisdom and work hard to fight against and prevail the reality, making great achievements in the future. The total expenditure in this regard was NT\$ 500,000 (US\$ 16,250).

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# Cathay and Eden Join Hand to Support the 2nd Generation Immigrants for 14 Years

The 2nd generation youth break out of the cocoon, chasing dream and giving back to the society with courage

Organized by: Cathay Charity Foundation

athay Charity Foundation has launched Leadership Development Camp for 2nd Generation Immigrants join hand with Eden Social Welfare Foundation since 2010. The program serves the 2nd generation immigrants at elementary school, junior high and senior high school levels. The age-specific programs and camp activities are designed and offered to the participants. A total of 60 rounds of lessons were held in 2023, which aimed at strengthening the 2nd generation immigrants' advantages in their double cultural backgrounds and cultivating a mindset of giving back to the communities.

# 1. The 2nd generation youth organizing new immigrant cultural market

The 2023 event was the first time where the senior high school "Leadership Class" participants planned and organized a large activity "Love Without Borders" new immigrant cultural market. The market offered cultural color painting, toy design, food truck and drinks, all of which were completed by the 2nd generation immigrants. This market was held from August 26th to 27th at Tangbu Cultural Park in Wanhua District, Taipei, offering a dozen of booths selling exotic food (including Vietnamese, Malaysian, Indonesian, and Chinese food), hand-made projects, South-East Asian food truck and children's toys. Love Without Borders market attracted lots of people to experience the beauty of multiculturalism.



New Immigrant Cultural Market offered Thai style green papaya salad for people to experience exotic cuisine.

# 2. Leveraging Cathay's core competency in financial services to provide anti-drug and anti-fraud awareness program

For the purpose of establishing right concepts in money, consumption and saving, the Program invited the volunteers from Cathay Life Insurance again to provide their exclusive courses of financial education. Due to the increasingly severe drug problems, the Program

also provided PaGamO, an online anti-drug game, to strengthen the participants' anti-drug awareness.

Furthermore, based on the consideration that some participants may have reached the legal working age under Labor Standards Act, the Program covered the subject of career exploration, in which participants received mock interviews for them to learn about the different stages of sending resumes and interviews, and also to protect them from scams.



The online game PaGamO provides Q&A for 2nd generation immigrants to take on anti-drug challenge.



The drama class performed their parents' "cross-border" love story at the Result Presentation.

#### 3. Result Presentation for the Leadership Development Camp

The Result Presentation for the 2023 Leadership Development Camp was held on December 3 at the Cathay Financial Conference Hall, where parents were invited to witness the growth of the 2nd generation immigrants. The drama class performed a story about their parents going on a date in the zoo, where the humorous lines amused the parents in the audience. It also allowed the participants to better understand their parents' love story and know they were born surrounded by love and expectations.

# 金融理財大哉問打工族的大小事

Cathay volunteers provided custom-made financial and career education courses, reminding particpants to protect themselves from scams

Item	Program	Number of Implementation
	Multiculture Theaters	12
Leadership by Age Groups	Junior Adventures	11
	Seed Leaders Training Course	18
Professional	Career Exploration	2
Programs	Financial Education and Anti-drug Awareness	2
	Leader Consensus Camp	2 days
Camps	Teamwork Workshop	3 days
	Service Learning Workshop and Love Without Borders Cultural Market	9 days
Results Presenta	ition	1 day
Total		60

# No Delays on Education. After-school Care provides a Shelter for Under-privileged Children

Cathay's support helping them to flip the future

Organized by: Cathay Charity Foundation, Cathay United Bank Foundation, and Cathay Real Estate Foundation

athay has initiated After-school Care Program since 2011, and has gradually established long-term presence with Chongwen Women's Association in Oyster Shack Village, Yunlin, Let Love Fly in Shiulin County, Hualien, and Little Grass Book House of Sanxia in New Taipei City. These After-school Care Programs aimed at providing a place for those children who suffer from poor academic performance due to family or financial issues. The 2023 funding that Cathay provided in this regard was NT\$ 1.5 million (US\$ 48,749), benefiting 101 children.



The art class at Little Grass Book House: for children to express the world they see and conceive through art.

Cathay supported After-school Care Program at three locations, hoping to achieve the following goals:

- (1) providing tutoring classes to increase children's learning motivation, solve their academic problems and improve their confidence;
- (2) helping those children from single-parent families, intergenerational families, and disadvantaged families to improve their performance in academic and vocational education.

The Foundation hopes that the children cared by the After-school Care Program would be able to build up confidence and dare to pursue their dreams, and alleviate the gap in educational resources as well.

# Cathay's a Decade-long Dream Come True Program Has Supported 4000 Children to Pursue Their Dreams

With integrated Group resources, teachers and students were encouraged by Dream Come True Documentary Award

Organized by: Cathay Charity Foundation, Cathay United Bank Foundation, and Cathay Real Estate Foundation



The Dream Come True Documentary Award aims at encouraging the students at the remote country to pursue their dreams.

Since its launch in 2013, Cathy's Dream Come True Program has paid out prizes of nearly NT\$ 28 million (US\$ 909,977), supporting 163 schools and nearly 4,000 school children. In 2023, there were 19 schools selected to join this program. The challenges for the 10th Dream Come True Program included the following fields: cultural cultivation, community environment exploration, music creation, music inheritance, competitive sports, etc. Children show their limitless potential through the course of the challenges, and the award presentation ceremony would be the place for the happening of inter-school exchanges. The cycle of kindness

spreads out from here. Much of efforts are dedicated to the land of Taiwan.

# Dream Realization Record Award inspires teachers and students

Selection process:

In 2023, 19 teams submitted videos documenting their journeys and an external judge panel selected eight videos that touched their heart. The five schools winning gold prizes were Puhsing Elementary School (Taoyuan), Shuiwei Elementary School (Changhua), Padan Primary and Middle School (Kaohsiung), Shimen Elementary School (Pingtung), and Takuang Elementary School. Silver prize winners were:

Jingshan Elementary School (Miaoli), Longgang Primary School(Taichung) and Ruiyuan Elementary School(Taitung).

Dream Come True Documentary Award and Award Ceremony on Aug. 21

The Ceremony kickstarted with the highlight video of the 19 participating schools, in which the elements of courage, persistence, setbacks and joy of achieving goals were filled, and each team focused on different issues. Then, the children of Checheng Elementary School performed the newly invented Hengchung folk songs with the instruments of Yueqin, expressing their focus on local culture. The award-winning teams then shared the process with the audience. The Chairman of Cathay Charity Foundation Tiao-Kuei Huang, the Chairman of Cathay United Bank Foundation Roger M.H. Lee, and the Chairman of Cathay Real Estate Foundation Ching-Kuei Chang also attended the ceremony to show their support.

On behalf of Puhsing Elementary School winning for the second time, Ms. Su-Chen Chen thanked Cathay for supporting the drum band formed by the under-privileged children. They kept pushing beyond their limit and built confidence throughout the process, which is a huge stimulus to children's inner self. "It makes no harm by not playing the drums, but it makes a huge difference by playing the drums," commented by Ms. Chen.

Ms. Yi-Ling Lai, on behalf of Longgang Primary School which were selected by the Program for three consecutive years, also thanked Cathay for their long-term support. Students had this opportunity to shoot the footage of their community and by public screening children got to be more attentive to their hometown and

rouse resonance and pride in the community.

With external resources incorporated to expand influence - Taipei 101 Dream Music Festival Partnership Project

For the charity event held by Taipei 101, the Foundation invited four Dream Project teams, one After-school Care class and two Cathay volunteer groups to provide performance with more than 250 students, parents and teachers participating. For those who needed to travel from places outside the Greater Taipei, the Foundation negotiated with Tamshui Training Center to provide accommodation. This activity allowed parents to accompany. In addition to great memories, this rare opportunity also brought cultural stimulation to children.



The performance of Yukuang Elementary School's children received warm applause from the audience.



Led by their teachers, Padan Primary and Middle School's children hiked in the mountains and reached their destination Jiaming Lake sucessfully.

# Cathay Youth Excellence Scholarship Imposes Influence of Warmth and Brightness.

Fulfilling responsibility and mission of Empowering Youth with real actions

Organized by: Cathay Charity Foundation, Cathay United Bank Foundation, and Cathay Real Estate Foundation



The Presentation Ceremony of Cathay Youth Excellence Scholarship took place at Cathay Financial Conference Hall on Dec. 21, 2023. Despite the cold weather, the award-winning youth's charity causes made people feel warm.

Cathay has started to provide the scholarships to two groups of awardees since 2016. Each awardee of the Academic Group (at the senior high school level) shall receive NT\$ 60,000 (US\$ 1,950) for them to mitigate their financial burden. For the outstanding student groups who possess creativity and forward vision to address social issues, the prize is NT\$ 100,000 (US\$ 3,250) to NT\$ 200,000 (US\$ 6,500) per group.

For the past 43 years, Cathay has given out financial aids to almost 18,734 groups of students (including individuals and teams) with a total payout of more than NT\$ 220 million (US\$ 7,149,821), continuously providing

resources to the future generation and laying a solid foundation for the development of our future society.

The 2023 Cathay Youth Excellence Scholarship went through a strict selection process and gave out a total of NT\$ 7.49 million (US\$ 243,419) to 97 groups of young students: Specific Accomplishment Group (23 individual/groups) and Academic Group (74). Each awardee was presented with the award money ranging from NT\$ 60,000 (US\$ 1,950) to NT\$ 200,000 (US\$ 6,500).

Presentation Ceremony of 2023 Cathay Youth Excellence Scholarship



Hung-Sheng Wu, the student from Chiayi University, wished to pass on his own experiences to the students suffering from learning disabilities

The presentation ceremony was held on December 21 at the Conference Hall of Cathay Financial Center. A total of more than NT\$ 7 million (US\$ 227,494) was granted to 97 groups of recipients. The Chairman of Cathay Charity Foundation Tiao-Kuei Huang, the Chairman of Cathay United Bank Foundation Roger M.H. Lee, and the Chairman of Cathay Real Estate Foundation Ching-Kuei Chang attended the ceremony, witnessing Taiwanese youth's sense of mission and agency for social issues, and some of the awardees' life stories of fighting against the fate.

# Hung-Sheng Wu of Chiayi University, winner of Specific Accomplishment Group:

[Award-winning proposal: No distinction in learning, no barriers to science]

"I have words to say to those children who suffer from learning disabilities. I don't aim to become as bright as the moon to light up the world, but I hope I can shine like stars, enlightening the path you are on. Stick to what you are doing. And you will see what it means."

Hung-Sheng Wu has learning disabilities. He loves science and he relies on his interest and determination to achieve great results in science fair. Since learning disabilities are invisible, those students with such disabilities are often considered "bad" students or being put on certain "labels". With his own experiences and college resources, Wu wants to organize science camps for students with learning disabilities so that they have a chance to learn and explore their future career. "People with learning disabilities can do well in learning, and they just need more determination," said Wu.

## Yu-Hsien Huang of Tzu Chi University of Science and Technology, winner of Academic Group:

"Tell yourself: you can look back, but remember to move forward."

Huang came from a single-parent family but her mother died when she was in junior high school. She had been through a time when she didn't know how to face the world. Currently studying in the Nursing School of Tzu Chi University of Science and Technology, Huang always remembers what her mother said to her, "if you learn to do one more thing, there is one less thing you need to ask for help." So she has worked hard to enrich herself. She thanked Cathay for giving her an opportunity to prove that she could stand out from the crowd. "I found myself less a crying baby now when I was writing my own story."



At the Presentation Ceremony of Cathay Youth Excellence Scholarship, 97 groups of awardees were granted scholarships. The Chairman of Cathay Charity Foundation Tiao-Kuei Huang served as the presenter (4th from left).

Huang said that she told herself to keep moving forward and find reasons to move forward even in fear. "You can look back, but remember to move forward. It doesn't matter if you walk slowly, but you have to take that step forward."

Huang revealed that she would use half of the money to buy nursing books, and other half for living needs. "My family is a very important support to me. I can finally go home to spend time with my family more often," said she.

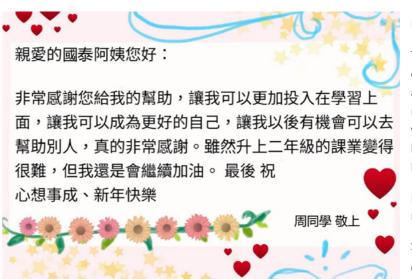
# **Cathay's Outstanding Sales Agents Provide Scholarships** to Support Outstanding Underprivileged Students

Team up to help outstanding senior high school students flip their lives Organized by: Cathay Charity Foundation

▶ athay Charity Foundation has launched the Young Navigator Project since 2022, calling on Cathay Life Insurance's outstanding sales agents to support the awardees of Academic Group, as an extension of the Cathay Youth Excellence Scholarship. According to the Youth Navigator Project, each of the prize winners would receive scholarship of NT\$ 30,000 (US\$ 975) each semester until the fall semester of their freshman year the university (i.e. when they turn 18 years old). There were 18 MDRT (Million Dollar Round Table) members who responded to the cause, donating NT\$ 2.1 million (US\$ 68,248) to 20 students within three years.

In 2023, the second Youth Navigator Project continued in this "teamed-up" manner, with a total of 15 MDRT members and two Cathay staff (including five individuals and 4 teams) participating, donating NT\$ 1.2 million (US\$ 38,999) to 10 students within three years.

As of 2023, there has been 33 MDRT members and staff providing scholarships to 30 outstanding underprivileged students.



Dear Cathay lady,

Thank you so much for your help. Because of that, I can commit to my studies, become a better version of myself and help others in return in the future. I truly appreciate what vou have done. The schoolwork in Year 2 has become much more difficult, but I will keep working hard.

May all your wish come true and happy new year.

Sincerely.

Chou

# Cathay Supports University Students' Voluntary Works to Care about Under-privileged Children in the Remote Country

Leveraging its core competency in insurance, Cathay provides insurance protection to college students

Organized by: Cathay Charity Foundation



Soochow University's International Volunteer Team were teaching the children to make their own shadow play puppets.

Extending its care to remote country and new immigrant children, Cathay Charity Foundation worked with university clubs by sponsoring university clubs' winter and summer activities so as to pass on the Foundation's ideal to the next generation's young students.

In this category, the Foundation sponsored the following schools: National Taiwan University,

Taipei Medical University, National Taiwan University of Science and Technology, and National Yang Ming Chiao Tung University. The activities ranged from: Mandarin teaching, community service, medical and health service, and were held in Taiwan and its outlying islands, and even in Nepal (medical mission). The insurance premiums paid out by Cathay was NT\$ 132,000 (US\$ 4,290) to 37 cases, benefiting 11,010 people.

# Mixed Disabled Troupe: the Power of Life that Never Backs Down

Cathay spreads love for young people to be brave

Organized by: Cathay Charity Foundation Co-organized by: Mixed Disabled Troupe



The Director-General of Cathay Charity Foundation Li-Chiu Wang (fifth from right 2nd row) attended the Mixed Disabled Troupe's show at Tuku Vocational High School and promoted their spirit of never giving up.

Teenagers can feel confused and fretful in their puberty. Mixed Disabled Troupe's performance inspires these young people through the members' own life stories. Targeting the teenage people, Cathay Life Insurance has sponsored Mixed Disabled Troupe, the performing group composed of performers of different types of disabilities, to conduct charity performance tour at junior

high and senior high schools since 2007. Their gigs aim at promoting the positive values and courage about never giving up on life and about self motivation. In each event, one could always see the Cathay volunteers in yellow vest to assist the members accessing the venue. In 2023, Cathay worked with the Mixed Disabled Troupe to conduct 14 performances, benefiting 5,000 people.

# **Continued Efforts in Cultivating Teachers** with Commitments in the Remote Country

Cathay helps building a happy learning environment with equality and companionship

Organized by: Teach For Taiwan

Co-organized by: Cathay Charity Foundation, Cathay United Bank Foundation, and Cathay Real Estate Foundation

n its long-term efforts of responding to the issues of education inequality and urban-rural gap, Cathay has come to realize that "people" is the crucial element that lies in these social and education issues. People are also the most real and urgent needs for the remote countryside. It takes commitment and long-term focus on remote country education to push for real changes.

Starting from 2016, Cathay has allocated annual investment of NT\$ 4 million (US\$ 129,997) in teacher training and support system, sponsoring TFT program's 371 young teachers to go to the remote country across Taiwan and benefiting more than 7,000 students to have better quality education. It is worth mentioning that the Paiwan students of Shimen Elementary School (in Pintung), a remote country primary school that has received support from the program for a long time, created a song "My Tribe KAPANAN" with the singer Zamake's guidance. Combined with the ancient Paiwan melody and modern rap, this song was performed at their graduation ceremony.

This song composed by Paiwan children goes, "TJAQACILJAI (my hometown), the stone slabs are stacked into our faith; fire rising with hope..." The lyrics of the song is filled with vitality and the melody infused with old and new concepts. The singer Zamake and

the children from Shimen Elementary School were invited to perform this song at TFT 10th Anniversary Music Festival for their story to be told to more people. Facing the constant changes in the world, Cathay and TFT worked together to create a high-quality education environment and resources for disadvantaged school children in remote corners of Taiwan so that students can enjoy a "fair and happy education environment".



Under the guidance from TFT and the singer Zamake, the Paiwan children of Shimen Elementary School performed a song of their culture.



Cathay Financial Holdings has been a long-time supporter of Teach For Taiwan, recruiting, selecting, and training high-quality talents to work in high-need areas, providing the most needed resource for children — teachers

## **Diversified Anti-drug Campaign Reached Up** to 90% Satisfaction Rate

Leveraging the resources from industry, government and academics, Cathay amplified its anti-drug awareness network

Organized by: Cathay Charity Foundation Co-organized by: Han Dong H.D.A., Against Wind Theatre and Cathay Life Insurance



Cathay volunteers visited elementary schools and promoted the anti-drug awareness with PaGamO, the anti-drug game.

rince 2019, the focus of Cathay Life Insurance's Sustainable Campus Project has been narrowed down to "anti-drug campaign." The anti-drug campaign was rolled out by Cathay Life Insurance's sales force and comprehensive department, with external resources from industry, government and academics, including Ministry of Education, Ministry of Justice, National Police Agency, Central Police University, National Taiwan University, Han Dong H.D.A., and Against Wind Theatre. These joint forces toured around

different schools, raising anti-drug awareness in diversified manner, including PaGamO online game, dance, singing and acrobatic performances, plays, sharing, in order to reach the goal of a sustainable drug-free campus.

## 1. Cathay Life and PaGamO anti-drug e-sports competitions

Cathay volunteers visited elementary schools around Taiwan and promote antidrug awareness with the online game PaGamO so as to have this concept rooted in

children's mind and expand the protection. In 2023, Cathay Life Insurance's volunteers from more than 141 liaison offices held 511 anti-drug e-sport competitions at the elementary schools around Taiwan, as well as a National Anti-drug E-sport Competition and PaGamO Online Mission, reaching out 577,000 students. Moreover, in September 2023, Cathay participated in the 2023 National Anti-drug Exposition co-organized by Ministry of Education and Tainan City Government. At this family friendly occasion, Cathay's booth allowed people to take antidrug survey and learn the knowledge about drugs, and to reject drugs further.

#### 2. Han Dong H.D.A.

At their 2023 anti-drug tour, Han Dong H.D.A. offered acrobatic performances, martial arts and singing with anti-drug awareness incorporated, hoping that students could exercise more and say no to drugs. A total of 5 sessions were held in 2023, benefiting 6,200 students.

#### 3. Against Wind Theatre

In 2023, Cathay Charity Foundation and Against Wind Theatre worked together to conduct anti-drug school tour (13 sessions) and annual exhibition and forum. Among the 13 sessions of the anti-drug tour, four were conducted at the four junior correctional schools, which was their first time to do so. The members of Against Wind Theatre shared their own experiences and



The Director General of Cathay Charitable Foundation Li-Chiu Wang attended Against Wind Theatre's 8th Anniversary Exhibition, supporting their causes of anti-drug campaign on campus.

encouraged the students in the correctional schools not to take drugs again.

Overall, the campaign that reached out to 4,620 students (excluding the ones in correctional schools) achieved positive results. The student questionnaire responses showed that 90% of them enjoyed the play, 89% of the students felt that it was rewarding, and 88% of the students learned more about drugs.

2023 is also the 8th anniversary of Against Wind Theatre. They held a special exhibition and forum at the performance hall in Songshan Cultural and Creative Park with invitation extended to governmental agencies, corporate partners, students and the public. A total of 3,000 people attended the exhibition and 200 people participated in the forum.

# The specific results of the 2023 anti-drug campaign by the Foundation and Cathay Life Insurance is as follows:

Unit	Time	Item	Turnout
Cathay Life Insurance	January to December	PaGamO Anti-drug Esports and Anti-drug Expo	577,000 people
Han Dong H.D.A.	January to July	Acrobatic performance, singing, martial arts	6,200 people
	January to October	Plays and sharing of members' own life stories	4,620 people
	11/24- 11/26	Anti-drug Annual Special Exhibition	3,000 people
Against Wind Theatre	11/25	Forum Subject: The Shared Mission: Regional Revitalization and Corporate ESG Panelists:  • Wei-Sheng Cheng, Founder of Against Wind Theatre  • Li-Chiu Wang, Director General of Cathay Charity Foundation  • Mei-Ling Chen, Chairperson of Taiwan Regional Revitalization Foundation	200 people
Central Police University	12/20	Anti-drug academic papers- Pi-Tsui Yeh, Assistant Professor at Central Police University	

# Housing Abundant Knowledge within the Neighborhoods

Promoting Learning for Better Physical and Mental Health

Organized by: Cathay Real Estate Foundation



Located within neighborhoods, Lin Yuan Libraries serve a good place for people to read books and newspapers. (Neiwei Library)

established 9 Lin Yuan Libraries located around Taiwan since 1983 of its establishment. These libraries have played an important role in many people's childhood as an important recreational space. In the time of information explosion, each library subscribes lots of newspapers and magazines related to daily life and financial information, hoping to provide most updated knowledge to users. Each year Lin Yuan Libraries provide a great variety of talent courses for locals to learn and make things with their neighbors. People get to

play with their creativity and enjoy the fun of making stuff which are useful to their life.

With the total floor area reaching 550 pings, each of the branches has a collection of more than 2,000 books, with topics ranging from literature, geography, children books, encyclopedia and etc. People get to read a lot of books, absorb knowledge, gain insight, and immerse themselves in the vast wisdom of the ancient and modern times, appreciating the enlightenment in words, and the timeless value brought by knowledge. Modern people are



The library is in the proximity of the neighborhoods, good for near-by people to come to read papers and relax. (Lingya Library)



The library is a good place to get new knowledge and to be away from the hustle and bustle. (Banciao Library)



The library is spacious and bright, a good place for people to read books and magazines comfortably and leisurely. (Yunong Library)

busy and tired, seeking speed in everything. They are under great pressure and have a restless mind. The library is integrated into life, providing peace and comfort and away from the hustle and bustle. It can take a break and retreat in the busy life, so that the tense nerves can be released. Reading a good book would clear one's mind, bringing satisfaction and refreshed thought. The library is like a tranquil garden where one can settle their soul.



At the clay flower class held at Mingren Library, participants watched the instructor doing demonstration on how to do petals.



At the color painting class held at Sinjhuang Library, participants attentively layered pigments on to the pattern to create delicate texture like oil painting.

At the baking and cooking class held at Neiwei Library, participants kneaded doughs, sprinkled green onions on top and put them into oven, and finished the making of delicious bread.

### **Talent courses in Lin Yuan Libraries**

For the year of 2023, Lin Yuan Libraries offered courses in children's art, flower clay art, baking, mosaic collage, color painting, etc. The handicrafts are of great variety. The moments in the class are filled with laughter, allowing students to grown their enthusiasm. They can make useful things based on their interest, creating beautiful and practical decorations.



Participants were making croissants with excitement. (Baking class at Neiwei Library)

## **Lin Yuan Libraries**

Location	Name of Branch	Date of Branch Establishment	Address
Taipei	Mingren Library	10/04/1986	350 Yongji Road, Xinyi District
	Banciao Library	06/14/1985	18 Lane Zhengtai 5 Section 2 Sanmin Road, Banqiao District
New Taipei City	Sinjhuang Library	10/14/1987	19 Ally 5 Lane 90 Jianzhong Street, Xinzhuang District
	Sanchong Library	04/21/1988	10 Ally 6 Lane 394 Zhongzheng North Road, Sanchong District
Taichung	Siaoming Library	09/25/1984	1 Alley 23 Section 2 Shanxi Road, North District
Tainan	Yunong Library	12/28/1984	12 Ally 3 Lane 389 Yunong Road, East District
	Neiwei Library	08/28/1984	7 Lane 224 Gushan 3rd Road, Gushan District
Kaohsiung	Huayuan Library	04/18/1986	1 Lane 85 Minli Street, Gushan District
	Lingya Library	10/17/1986	4 Ally 9 Lane 38 Linquan Street, Lingya District

# **Supporting Adaptive Development for Children** and Bringing Momentum to Education

Cathay helps supporting primary level sports for little athletes

Organized by: Cathay United Bank Foundation



Chairman of Cathay United Bank Foundation Roger M.H. Lee (2nd from left) and representative from Department of Education (central) presented donation funds to the local educational authorities.

ourishing children to grow up

To "grow a big tree from a shoot", Cathay United Bank Foundation has continued its focus in children's right to education. The Elevated Tree Program, a cause that commenced in 2004, aims at supporting underprivileged children who have financial difficulty or encounter major issues in their families for them to go to school without worries.

In addition to providing school grants, the Elevated Tree Program also extends its focus to sports. In 2023, the Program donated funds to 791 junior high schools and elementary schools located across Hsinchu, Changhua, Yunlin, Pingtung, Chiayi and Taitung, benefiting 5,854

people. Moreover, the Program supported eight sports teams (including Nanao Elementary School's basketball team) to play in games, purchase gears and conduct training sessions. Cathay also sponsored the Sunrise Village Cup National Junior Football Game through the Program. Over the past 20 years, the Elevated Tree Program has never stopped its endeavors. As of today, the Program has donated NT\$ 300 million (US\$ 9,749,756) and supported more than 280,000 under-privileged children to go to school.

On Oct. 12, 2023, Cathay United Bank Foundation held a donation ceremony. The coach of Danei Junior High School's weightlifting team who won two gold medals at the 2023 National High School Games was invited to share their story. The weightlifting team's children mostly came from new immigrant families, intergenerational families or disadvantaged families and they had relatively poorer access to resources. Thanks to the funding from the Elevated Tree Program, these children were able to fight for more chances for their life.

## Cathay supports primary level sports for little athletes to shine on the world stage.

For the year of 2023, the Elevated Tree Program supported the following eight teams: Zhong-Hua Elementary School's archery team who won 4 golds, 5 silvers, and 6 bronzes in the USA Archery JOAD Target Nationals, Nanao Elementary School's basketball team who won double champions of U13 boys and girls categories in the Atlant 2023 International Basketball Tournament, Jianshi Junior High School's judo team who 1 gold, 3 silvers and 2 bronzes in 2023 National Judo Tournament, and Danei Junior High School's weightlifting team who 2 golds, 1 silver and 2 bronzes in the National High School Games, etc. According to Chairman Roger M.H. Lee of Cathay United Bank Foundation, by sponsoring the school sports, the Elevated Tree Program provided funding to support their cost in enrolling the games, gears, and training. These support would help the students to raise their disciplines and team spirit and increase their confidence through the participation in sports contests at home and abroad. They would be able to feel the public support and move on to their dreams.

Cathay United Bank Foundation has sponsored Sunrise Village Cup National Junior Football Cup for seven consecutive years, making it the most sought-after international game in Taiwan. In the 2023 event, 32 teams traveled a long way to Taitung to play the games held at Fengli Elementary School. With the spirit of caring the under-privileged children in the remote country, Cathay United Bank Foundation would like to support these children to explore their future!

## Special curriculum helps develop children's competitiveness

To improve children's capabilities through diversified learning, and to bridge the urbanrural gap, promote sustainable development and life-long learning, Cathay also sponsored the following projects: Green Island Elementary School's samba drumming program, Dinghu Elementary School's creative carpentry program, and Yuan Dong Junior High School's cultural writing class which aimed at preserving their hometown's beautiful memories.



Sponsored by Cathay, Zhong-Hua Elementary School (in Hualien) won 4 golds, 5 silvers, and 6 bronzes in the 2023 USA Archery JOAD Target Nationals



Sponsored by Cathay, Jianshi Junior High School won 1 gold, 3 silvers, and 2 bronzes at the National Judo Tournament.

# Cathay Sponsors the 47th National Oil Painting Contest and Exhibition

Promoting art and building a platform of art

Organized by: Cathay United Bank Foundation



At the opening and award presentation ceremony of the 47th National Oil Painting Exhibition, Chairman of Cathay United Bank Foundation Roger M.H. Lee (5th from right in front row) took photo with the Curator of Sun Yat-Sen Memorial Hall Lan-Sheng Wang (central in front row), Chairman of The Oil Art Society of the Republic of China Yung-Fu Yang (6th from right in front row) and the featuring artists.

The Opening and Award Presentation Ceremony for the Oil Painting Contest Exhibition was opened by Roger M.H. Lee, the Chairman of Cathay United Bank Foundation and Yung-Fu Yang the Chairman of Oil Art Society on Jun. 18, 2023 at the Bo-ai Gallery of the Dr. Sun Yat-sen Memorial Hall. In order to promote art culture and oil paintings, Cathay United Bank Foundation has exclusively sponsored this event for six consecutive years, inviting everyone to appreciate the beauty of oil paintings.

At the Opening Ceremony, Chairman Roger M.H. Lee said that with the idea of supporting local artists Cathay United Bank Foundation had sponsored this event for six consecutive years, hoping to provide artists with more opportunities through the competition and the exhibition. While discovering and encouraging artists to continue to create, it also provides people the access to appreciate local artists' works in close range. The positive interaction of "creating" and "appreciating" would make contributions to the development of the art scene.

Cathay United Bank Foundation and the Oil Art Society have spared no efforts in promoting oil paintings. With their joint efforts for so many years, more and more emerging artists are drawn to the contest. The 2023 event attracted 128 pieces of works, making it the second consecutive year of receiving more than 100 works, and the average quality also saw an increase if compared with that of previous years. Yung-Fu Yang, who was among the judge panel for the 2023 contest, said they received paintings of a wide range of styles. Artists showed higher quality in terms of their selection of subjects, painting skills and expression of emotions than those of previous years, which was very pleasant to see.

Holding on to the spirit of "giving back to the society," Cathay United Bank Foundation has devoted to all kinds of charity programs and art events for a long time, and it also organizes various kinds of art exhibitions and lectures, providing a premium space for art appreciation and exchanges. Cathay United Bank Foundation has not only focused on the promotion of art, but also cared about brining equality of the rights to education to the disadvantaged children. The Elevated Tree Program aiming at supporting the children in remote country

to receive education has been carried out for twenty years as of today. Not until recently did the Foundation start to incorporate artists' joint efforts to the Elevated Tree Program—Grow A Big Tree From A Shoot, in which the proceeds from the sale of paintings were donated to the Program as the funding for the disadvantaged children. Happiness is bringing happiness to others. The Foundation will continue to reach out to those in need and contribute its bit to the common good.

# Join Hands with Artists to Support Elevated Tree Program, Helping Children to Go to School (Oct. 7 - 28)

2023 Love and Hope Charitable Painting Exhibition

Organized by: Cathay United Bank Foundation Affiliate Art Center



At the opening ceremony of 2023 Love and Hope Charitable Exhibition, Chairman of Cathay United Bank Foundation Roger M.H. Lee (6th from right in back row), Chief Operation Officer of Cathay United Bank James Wu (1st from left in back row), Senior Vice President of Cathay United Bank Wei-Hua Chou (1st from right in back row), former Chairman of Tainan Art Museum Hsien-Fa Su (7th from right in back row), and Chairman of The Oil Art Society of the Republic of China Yung-Fu Yang took photo with featuring artists and guests.

Cathay United Bank Foundation has long been committed to promoting local art. With joint efforts from the the Oil Art Society and 15 renowned artists, the second Love and Hope Charitable Painting Exhibition was launched in October, 2023, in which people were invited to appreciate and purchase the art and all the proceeds from the sale of paintings were donated to the Foundation's Elevated Tree Program as the schooling funding for the disadvantaged children in remote country.

In order to support the development of local art scene, Cathay United Bank Foundation move its Cathay United Art Center, an exhibition space dedicated to art, culture, education and charity, to the new location on Xinyi Road in 2019. The first Charitable Exhibition jointly held with the Elevated Tree Program received much recognition from the public. Now, in four years time, Love and Hope Charitable Exhibition was launched again in 2023. At its opening, Chairman of The Oil Art

Society of the Republic of China Yung-Fu Yang and many renowned artists attended to show their support, including Honorary Chairman of The Oil Art Society of the Republic of China Hsien-Fa Su, Fan-Jung Yeh, Shu-Hui Yang, Jen-Shan Lin, Chang-Ta Chien, Ching-Huang Dai, Fu-Chuan Lin, Heng-Jun Lo, Yu-Ming Chuang, Yi-Chu Tsai, Sheng-Hung Yang, Fei Huang, Yu-Chieh Hsiao, Tien-Mao Chen, etc. Nearly fifty pieces of oil paintings were featured in the exhibition, covering diverse genres such as still life, landscape and floral and showing delicate strokes and the beauty of imagery. With the intention of supporting charity, the artists showed their plentiful momentum of art. On the day of the opening ceremony, many people attended the exhibition with enthusiasm.

According to Chairman of Cathay United Bank Foundation Roger M.H. Lee, "Cathay United Art Center is more than an art gallery that quietly showcases art, but a living and organic platform. By combining charity causes with art media, the force of collective efforts would be able to spread people's kindness and support the under-privileged children in the remote country to enjoy the rights to education."

Cathay United Bank Foundation's Elevated Tree

Program now has entered the third decade. The Foundation has spared no efforts in charity and public welfare, and there is no exception to art education. Looking ahead, the Foundation shall integrate the corporate and public resources and continue its efforts jointly with artists, providing solid support to the children in the remote country through the means of charitable exhibitions. Thus, the positive values shall be paid forward in ripple effect.

# 2022 Cathay Arts Festival (Jan. 4 - 16)

**Emerging Artists Exhibition** 

Organized by: Cathay United Bank Foundation Affiliate Art Center



The venue of 2022 Cathay Arts Festival- Emerging Artists Exhibition.

The Emerging Artist Exhibition as part of Cathay Art Festival that has been held for 22 years is particularly launched for youth artists at senior high school and university levels. It is an event for young artists to announce their unique and creative oil art and water colors works.

The Cathay Art Festival — Emerging Artists Exhibition started recruiting contestants since August from the previous year and entered deliberation in November. The 2022 Exhibition received more than 250 pieces of works to run for the competition. The total amount of prize money was NT\$ 320,000 (US\$ 10,400) and the Gold Prize winners for College Group and Senior High School Group each won NT\$ 60,000 (U\$ 1,950) and NT\$ 50,000 (US\$ 1,625) respectively. The attractive prizes had encouraged many great contestants to join the event.

From the interview with winners, we learned

that each winner regarded highly of the honor of being selected into the Emerging Artist Exhibition. A lot of non-art students took much efforts to fight for an opportunity to show their works. Serving as one of the judges in the contest, the Chairman of Tai-Yang Art Association praised that the Emerging Artists Exhibition attracts high quality works each year, and judges need to deliberate rather prudently to select outstanding works. Emerging Artists Exhibition is an encouragement and driving force for the next generation's prospective artists.

Exhibition also held virtual gallery on its official website for more people to appreciate. The featuring works were exhibited at Cathay United Art Center starting from January, 2023, for people to know more about these young artists of Taiwan's next generation.

# Summer Breeze as One Feels; Words as One Hears (May 3 - 29)

2023 Yuan-Shan Painters' Association Joint Exhibition

Organized by: Cathay United Bank Foundation Affiliate Art Center



The participating artists from Yuan-Shan Painters' Association took a group photo with guests and friends.

Association coincided with the beginning of summer. It was launched among luscious green. The Yuan-Shan painters selected their best works to feature in their 2023 joint exhibition. As the ancient poet Tao Yuanming writes about the first month of summer, "light rain drizzles from the east, accompanying the pleasant breeze." Each of the featured paintings conveyed elegance as beautiful as poems, bringing people to the wonderland of Peach Blossom Spring.

The Exhibition featured more than fifty works, and the 25 participating artists included:

Chairperson Shu-Mei Lai, Chung-Sheng Huang, Jen-Te Chang, Tze-Ming Cheng, Mei-Yun Chang, Min Weng, Yun-Chen Chuo, Kue-Ying Lin, Shun-Hui Li, Li-Li Chen, Jih-Yueh Hou, Wen-Lung, Chung, Peng-Bin Pan, Yueh-Ying Su, Hsiu-O Su, Chien-Hui Liao, Ching Pan, Hsiu-Chin Huang, Yu-Chun Liu, Shu-Mei Chang, Tung-O Shen, Chi-Ching Li, Yin-Te Chou, Wan-Chiu Li and Yu-Hua Chao. They came together to showcase their results in painting. The joint exhibition was like a beautiful summer feast of art.

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# Smile Taiwan - Sunrise on Jade Mountain (Jun. 3 - Jul. 4)

Tien-Fu Chiang's Oil Art

Organized by: Cathay United Bank Foundation Affiliate Art Center



Artist Tienfu Chiang posed in front of his works.

This was Tien-Fu Chiang holding his solo exhibition for the 9th time at Cathay United Art Center. The collection featured his Smile Taiwan series: Sunrise on Jade Mountain." For this collection, he depicted the expectant state of mind: climbing to the top of Jade Mountain in the dark night to wait for the beams of sunrise shooting out which symbolizes love and hope. Among the fifty pieces of featured works, the first part consists of Taiwan's mountain and ocean, and the second part humans and the land. Through the creation of oil art, Chiang shows

his concerns about people's living environment and ecology in Taiwan. He paints beautiful mountain, ocean and buildings. He uses points, lines and surfaces with colors to create artistic graphics of truth, goodness and beauty. Chiang is fond of the concept of Impressionism and the tension of primary colors from Fauvism. He presented a magnificent art event to the public at this beautiful time.

# Songs of Four Seasons (Nov. 4 - 25)

Six Artists Joint Exhibition: Circle of Life

Organized by: Cathay United Bank Foundation Affiliate Art Center



Chairman of Cathay United Bank Foundation Roger M.H. Lee (central) took a group photo with featuring artists.

In today's highly digitalized society, people are already used to the fake images generated by AI. However, real artists still hold their brushes and depict the world they see stroke by stroke. The life stories on the canvases reveal artists' perception and reflection of life. They also show their never-ending love about the nature and the land. It takes a long time for an artist to cultivate their art. In addition to their skills, they need to cultivate their senses of beautify from life, culture and wisdom. Each of the six featuring artists, including Yi-Teh Hsiao, Shih-Ming Chung, Yen-Chiu Wu, Mei-Hua Chen,

Li-Fang Tsai and Shao-Ho Ou, showcased distinctive painting styles. What they shared in common was that they all received Master Te-Min Chang's teaching and influence. In addition to presenting their results, this Exhibition also stands for their homage and appreciation to their teacher.

# Hsiente Chiu's 70th Anniversary Retrospective Exhibition (Dec. 2 - 30)

A Life Time's Exile in Pursuit of Eternity in Art

Organized by: Cathay United Bank Foundation Affiliate Art Center



Chairman of Cathay United Bank Foundation Roger M.H. Lee took a photo with artist Hsien-Teh Chiou in front of works.

Atrue artist spends a lifetime of solitude to pursue the enlightenment of the eternity at the moment. To practice this belief, Hsiente Chiu has been wandering for a long time. He "exiles" himself in unknown places, looking for a connection with the nature and returning to the primitive life. He paints what he sees and feels and create giant watercolor paintings. For many years, Tibet has been Chiu's source of inspiration. He has flied a long way to Tibetan Plateau, explored this mysterious and isolated place and doing sketches for as long as thirteen

years. He paints the vastness of Tibet Plateau and the magnificence of grassland. His huge watercolor paintings conveys his love and his awe of this natural land of Tibet. This exhibition displayed a selection of Chiu's watercolor paintings for decades in the year of his 70 years old, which also serves as a milestone in his painting career.

## **Art Talk Lecture Series and Exhibitions**

Free lectures bring people closer to art

Organized by: Cathay United Bank Foundation Affiliate Art Center



Chairman of Oil Art Society Yung-Fu Yang gave a lecture on "Big Tree in the Landscape."

Art Center conducted Art Talk Lecture Series for free during the evening time at the venue. The Art Center invited Chairman of The Oil Art Society of the Republic of China Yung-Fu Yang and Chairman of Taiwan International Watercolor Association Ren-Shan Lin to give lectures of five sessions. The Art Center also organized two lectures for exhibitions and two music concerts, hoping to provide the general public with the access to art education and attract people to appreciate art.



Live performance of Art & Music Salon.

#### **2023 Art Talk Lecture Series:**

#### **Five Art Lectures**

	Date	Topic	Speaker
1	05/13(Wed)14:00	Oil Painting Basics Sharing the key points of oil painting: from colors, skills to the selection of art medium and concepts; taking the audience to learn the stages of oil painting and achieve breakthrough	
2	7/12(Wed)19:00	Landscape Sketching and Create Sharing one's own experiences and practical framing techniques, and sharing the pleasure of doing live painting trips	The Oil Art Society of the Republic of China Chairman Yung-Fu Yang
3	10/18(Wed)19:00	Big Tree in the Landscape Focusing on the drawing techniques of painting trees and sketching techniques: how to capture the ever- changing postures of trees in the four seasons so as to complete lifelike landscape paintings	
4	9/13(Wed)19:00	Transforming the World into Something Tangible- Taiwan in the Paintings Referencing to famous Taiwanese artists' landscape paintings to explain the evolving of painting styles in Taiwan's art history and taking the audience to learn the beauty of Taiwan	Taiwan International Watercolor
5	11/8(Wed)19:00	How to Create a Scene in Outdoor Live Painting Referencing to famous artists' works to make analysis, and sharing the techniques in framing, drawing and composition for participants to quickly learn the practical skills and create personalized works	Association Chairman Lin Renshan

## Two Lectures for Exhibitions

	Date	Topic	Speaker
1	5/27(Sat)14:00	The Present Progressive of Yuan-Shan Painters' Association	Chairman of Taiwan Association of Fine Art Peng- Bin Pan
2	12/9(Sat)14:00	The Legend: 13 years of Wandering in Tibet	Artist Hsien-Teh Chiou

#### **Two Music Concerts**

	Date	Theme	Organiser
1	7/22(Sat)14:00	Your Way	Chiu-Ling Huang
2	8/28 (Mon) 12:00	Art & Music Salon	Ming-Jung Lin

# **Art Calendar and Products for Fund-raising**

Cathay held charity bazaars to raise funds for underprivileged children

Organized by: Cathay United Bank Foundation Affiliate Art Center



Art Calendars, Art Center tote bags, and sports towels for charity sale.

Cathay United Art Center selected 12 works of six Taiwan-loving artists, including Hsien-Fa Su, Yung-Fu Yang, Fan-Jung Yeh, Rong Lin, Ren-Shan Lin and Ching-Huang Dai, to produce the 2024 Art Calendar. The 12 pieces of art works feature the natural scenery painted by impressive strokes, and the design also echoes to the paintings to show the vitality of living things.

At the same time, in conjunction with the exhibitions, the Art Center produced its branded tote bags and sports towels for charity sales. The proceeds from the sales were donated to support underprivileged children's education.

# **Cathay Volunteers Help Building Social Security Net**

Cathay volunteers help under-privileged families weather difficulties and march into bright future.

Organized by: Cathay Charity Foundation



Cathay volunteers called for their colleagues to support disadvantaged student to be able to go to school.

E very year in Taiwan, numerous families suffer from distress due to natural disasters, major illness, or accidents, which put their life and economy into immediate difficulties. In order to help them weather the storm, the Foundation, since 2009, has extended a helping hand through Cathay volunteers who pay visit and support for them to get over difficulties. At the Foundation, we hope that the volunteers' visits would help them get through the valley of darkness as soon as possible.

# The information regarding the cases that received aids and the total of funding in 2023 is as below:

Quarter	Aid Cases	Amount of Funds
Q1	20	NT\$ 272,000 (US\$ 8,840)
Q2	35	NT\$ 543,000 (US\$ 17,647)
Q3	18	NT\$ 306,000 (US\$ 9,945)
Q4	28	NT\$ 428,000 (US\$ 13,910)
Whole Year	101	NT\$ 1,549,000 (US\$ 50,341)

Note: The Foundation provides long-term support to two cases, totaling NT\$ 300,000 (US\$ 9,750) per year.

Take one of the emergency aid cases in **I** Q2 as an example. The Cathay volunteer Ya-Hsuan Ho based in Chiayi is the student insurance agent for Tapu Elementary and Middle School. She learned from a teacher at Tapu that a girl student who got admitted to Chiayi Girls' High School in 2023 came from a single family with extremely challenging condition: her father was stage 4 lung adenocarcinoma cancer and her grandmother was already 80 years old. The Foundation approved and issued emergency aid to Ms. Huang and her family. In addition to that, fifty staff at Cathay Life Insurance and Cathay Century Insurance jointly raised a fund of NT\$ 60,000 (US\$ 1,950) in early September when

the fall semester was about to commence. The fund would be appropriated monthly through the Foundation's dedicated account for Ms. Huang to go to school without worries.

Given the voluntary nature of this aid case, the Foundation worked with Cathay Life Insurance's training department to shoot a video for Ms. Huang's case and report this good deed by Cathay volunteers.

To watch the video please scan the QR code on the right.



# Cathay Charity Foundation Joins Hands with Homeless Taiwan Association, Helping the Homeless Return to Society

Providing support and training programs for the homeless people Organized by: Cathay Charity Foundation



Cathay Life Insurance volunteers from liaison offices and Legal Office came to Homeless Taiwan Association to donate Ghost Festival offering goods.

Lofferings, the Head Office of Cathay Life Insurance would work with Homeless Taiwan Association, providing the supplies to the homeless people and help them return to the society. Cathay Life Insurance conducted Ghost Festival offerings on Aug. 23, 2023. Chief Cheng-Hung Chen and Manager Chung-Ping Kuo of Legal Office worked together to deliver the offerings (instant noodles, cookies, soft drinks, etc) to the Homeless Taiwan Association located in Wanhua District. The social worker

Tsung-Ling Liao said their management cost has been soaring due to price hike, so the food and resources donated by Cathay helped them a lot.

Homeless Taiwan Association has devoted to supporting the homeless people for a long time, providing training and helping them establish social connection so that they can get rid of the homeless life. Their goal is to help the homeless people to find the opportunity to get back to normal life and be accepted by the society again.

# Heart-warming Gifts for New Immigrant Families During Mid Autumn Season

Public and private sectors working together to maximize the charity resources

Organized by: Cathay Charity Foundation

Co-organized by: Cathay Hotel and Tourism Business and Taoyuan City Government

A "Spreading Happiness and Hope," Lin Yuan Group continued its good deed during the Mid Autumn season. To fulfill their corporate social responsibility, Cathay Hotel and Tourism and Cathay Charity Foundation join hands and donate 500 boxes of mooncakes to the underprivileged new immigrant families residing in Taoyuan City. By doing so, Cathay would like to attract more people to follow suit.

The mooncake gift boxes worth of NT\$ 600,000 (US\$ 19,500) were donated and arranged by the Social Welfare Department of Taoyuan City to deliver to the care stations for the new immigrant families. They could also have a happy family reunion on the holiday.

The donation ceremony was held at the Social Welfare Department of Taoyuan City Government at 10 a.m. on Sep. 13, 2023. On behalf of Taoyuan City, Director Pao-Min Chen presented the certificate of appreciation to Cathay. Director Pao-Min Chen gave thanks to Cathay Hotel and Tourism and Cathay Charity Foundation for their joint cause to take care of the disadvantaged people through public-private collaboration, and create maximum benefits from resources through cooperation between the public and private sectors.



In Sep. 2023, the Foundation worked with Cathay Hotel to donate 500 boxes of mooncakes to the Social Welfare Department of Taoyuan City for the under-privileged new immigrant families.

## **Cathay Charity Foundation Donated Care Packages to Under-privileged Households in Yunlin**

Supporting Hearty Farm to provide work skill training

Organized by: Cathay Charity Foundation Co-organized by: Hearty Farm



Magistrate Li-Shan Chang of Yunlin County gave thanks to Cathay Charity Foundation for purchasing Hearty Farm gift boxes and sent them to the under-privileged families.

# 1. Supporting Hearty Farm to provide care package to the under-privileged households prior to Lunar New Year

In January, 2023, Cathay Charity Foundation purchased 500 Hearty Farm care packages and donated them to the under-privileged households in Yunlin. Magistrate Li-Shan Chang received the care packages on behalf and presented certificate of appreciation. Magistrate Chang said the Cathay Charity Foundation not only purchased care packages to donate to the under-privileged households but also supported Hearty Farm's mentally and physically disabled people to be employed. She hoped more people

and enterprises would respond to the good causes for more people to be benefited.

Cathay Charity Foundation has worked on various kinds of charity causes for a long time. This time the Foundation takes real action to support Hearty Farm's concept of "providing training, not just care" by adding Hearty Farm's quinoa products to its affiliated Tree Buy Shopping platform. it also helps Mental and Physical Health Association of Yunlin to apply for fundraising account. The Foundation also called for Cathay customers and staff to respond to these good causes for the under-privileged

households to spend a good Lunar New Year. This project also created double effect through one charity fund.

# 2. Show your love! Cathay Charity Foundation purchases 500 Ruojuer Spring Festival gift boxes

Cathay Charity Foundation purchased 500 Roujuer Spring Festival gift boxes and sent them to Chiayi County Center of Social Welfare Service, new immigrant service center, Afterschool Care Program, and homeless people. Chiayi Social Welfare Department held a donation ceremony at Roujuer Children Center.

The Ruojuer Foundation provides service to people over 18 years old with intellectual disability. Over the years, they have been commissioned by the government to provide services in this regard, providing more than 30 members with training in baking, so that they are able to live independently and mitigate the loading from their families.

The Foundation purchased 500 gift boxes and donated them to 500 under-privileged households prior to Lunar New Year. This good deed is full of significance, supporting the disabled people and the under-privileged households at the same time. They would be able to feel the love from the public.

# 3. Cathay sent Mid Autumn gift boxes to under-privileged school children

Cathay Charity Foundation worked with the Cathay Tree Buy Shopping platform, selling 500 Mid Autumn gift boxes handmade by Yu-Cheng Social Welfare Foundation's members. These gift boxes were meant to be donated to the financially challenged school children for them to spend a good Mid Autumn Festival. With the support from the Foundation as well

as Cathay staff and external people, the 500 gift boxes were sold out. These gift boxes were donated to the under-privileged school children at Luchiang Elementary School, Wugu Junior High School and Hsinmin Junior High School to disadvantaged students so that they could receive people's love through Cathay Group before the coming of Mid-Autumn Festival.

The price hike and inflation has caused a hit on consumers' buying power. Those shelter workshops which sell holiday gift boxes thus faced unprecedented pressure. Happiness is bringing happiness to others. Cathay utilized its affiliated Tree Buy Shopping platform to gather people's love and kindness. Not only could it increase the employability of the shelter workshops, but also helped the under-privileged groups.

Cathay Charity Foundation continues to support the development of shelter workshops, and it is also committed to helping the under-privileged communities. Its good deeds not only provide more opportunities and support for the shelter workshops, but also bring out warmth and care for the society.



Cathay staff purchased Mid Autumn gift boxes made by Yucheng Workshops. Manager Ting-Wen Liu and colleagues went to Luchiang Elementary School to donate the gift boxes for under-privileged children.

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# **Cathay's 22 Years of Winter Warmth Program**

Cathay volunteers carried out the program in 128 schools around Taiwan

Organized by: Cathay Charity Foundation Co-organized by: Cathay United Bank Foundation and Cathay Real Estate Foundation



The Winter Warmth Program event was held at Baiji Elementary School in Tahsi District, Taoyuan, bringing fun and laughters to the teachers and students there

n order to carry out its corporate social responsibility and create common good for the society, Cathay Charity Group has held the Winter Warmth Program at the elementary schools in the remote country for 22 years. The 2023 Winter Warmth Program took place at 128 elementary schools around Taiwan, benefiting 10,600 children. Both are new records over the years.

Cathay Financial Holding Group and its subsidiary companies have actively participated in the Program for the past 22 years. For the 2023 event, Chairman of Cathay



Cathay's senior leaders joined the event at Sanho Elementary School in New Taipei City, spending a great time with the children together.

United Bank Foundation Roger M.H. Lee, Chairman of Cathay Securities Investment Trust Shyi Chang, President of Cathay Life Insurance Shan-Chi Liu, President of Cathay United Bank Alan Lee, and President of Cathay



Chairman of Cathay United Bank Foundation Roger M.H. Lee (left in back row) and President of Cathay United Bank Alan Lee presented Christmas gifts to the children of Sanho Elementary School.

Century Insurance Wan-Tsiang Chen attended different sessions of Winter Warmth Program. They took real action to show their support to the elementary schools in the remote country and demonstrate the values of sustainable development.

According to the President of Cathay Life Insurance Shan-Chi Liu, "Taiwan is a small island but it suffers from urban-rural gap. The school children at the remote country do not have sufficient access to resources. Cathay delivers its support to these countries. We want to show our favor to the remote country schools, as said by Principal Chin-Lian Wang of Baiji Elementary School." Liu further mentioned that he hoped that the annual Winter Warmth Program could bring happiness and joy to students. At the same

time, children could be inspired while watching the performances. They could learn the things that they like and pay back to the society when in the future.

The Winter Warmth Program and Cathay volunteers covered 64 townships in 14 cities and counties around Taiwan. It is worth mentioning that every gift given by Cathay came from the donation from Cathay staff. By integrating its corporate resources and business expertises, Cathay Life Insurance calls on local volunteers and commits in diversified charity causes as part of its focus onto the social welfare. We hope our real action can influence more people so as to create a society full of happiness.

Volunteer Projects | Summer Blood Donation Campaign

## Volunteer Projects | Cathay Happy Farm

# **Donating Blood to Save Lives**

New record of more than 70,000 bags of blood for 2023

Organized by: Cathay Charity Foundation Co-organized by: Cathay Real Estate Foundation



Cathay's Chuanyuantung Sub-team held blood donation and charity sale event. All proceeds were donated to Boliou to Polio Home.

Every year in May Cathay Charity Foundation mobilizes its volunteers to join the national summer blood donation campaign and calls for its staff, customers and the public to join the cause even amidst the pandemic.

The 2023 blood campaign held 616 events around Taiwan and achieved a record high result by raising 70,353 bags of blood. Over the past 24 years, Cathay has accumulatively collected 630,334 units of blood (or 139,997,750 ml), becoming Taiwan Blood Service Foundation most powerful partner in charity.

"Blood donation is a great deed. This activity

made me realize the value of every drop of blood. I am determined to keep my support to such cause and encourage more people to join," said Mr. Liu from Chuanfengyang Subteam.

Throughout the past 24 years, Cathay Charity Group has made the record in which its recruitment over 70,000 for two consecutive years. Cathay's commitment to the cause has won the honor from Taiwan Blood Services Foundation for 22 years consecutively. A bag of blood may save another person's life. Blood donation has become the DNA for each Cathay people.

# **CSR+USR:** Building Happy Farm for Seniors

Seniors energized at the dedicated Happy Farm

Organized by: Cathay Charity Foundation Co-organized by: National Taiwan Ocean University



The elders at Shuangyu community explained the techniques of digging common yams to the children of Gonliao Elementary School.

# 1. Gongliao Community's Common Yam and Tour

Cathay Life Insurance's volunteers kicked off the Happy Farm project at Shuangyu Community, encouraging the local seniors to grow vegetables and common yam for the seniors to stay active and energized. At the same time, Cathay worked with Taiwan Ocean University to conduct the USR project, building a pavilion in shape of black kite, a bird commonly seen hovering in Gongliao.

Taiwan Ocean University has been committed to the USR project for a long time, training local creative talents to show a regenerated local style. Integrating the CSR and USR spirits, Cathay Charity Foundation utilized its marketing experience working with the talents and R&D resources at the University and showing reciprocal advantages. More people got to know about Shuangyu Community and join the process of learning to create more possibilities. They hoped that Shuangyu Community would become a model of cooperation and continue to promote this project, inheriting the life experience of the community's elders, and demonstrating their life values.

# 2. Hen Therapy Project in Taitung, supporting the seniors living alone

The Foundation has worked with Eden

Foundation's Chifu Long-term Care Institution in Taitung to build Happy Farm in Changbin Township, Taitung. The day-time care facility is incorporated with chicken coops and farm, providing horticultural therapy to the seniors for them to live a healthy life. They also recruited local volunteers who provided interaction with the seniors.

There were 20 chicken raised in the farm, which allowed the seniors to do moderate work so as to maintain functionality and not to feel solitude. The "Hen Therapy" brings the power of healing to the elders in the community, which achieves the ideal life of active aging. It is therapeutic for the elders to be with hens. They would feel less depressed, and feel the warmth and happiness brought by animals. They would develop attachment and want to care about the chicken.

# 3. Wentsai Community and Cathay's Black Gram Project

Kaoming Temple in Chiayi County used to make soy sauce in the past, and the soil in Tungshi Township is good for growing grains. Prof. Shun-Ren Tsai of Providence University serves as the Director of Kaoming Temple. He worked with the Wenzai Village Community Station in 2023 to grow black gram, and the harvest was provided to Kaoming Temple for making soy sauce. The final product was poured in the pottery urns locally made in Tungshi Township. The whole process formed a new cooperation model in the local communities.

Chen-Han Chang from Cathay Life Insurance led his colleagues to participate in the work within the communities. By doing so, he has created great connection between his team and the local communities. The Community

Director Shu-Fang Wu said their goal was to promote community work for cross-regional, cross-field and cross-generational cooperation. The soy sauce project attracted people across three generations and has promoted the community engagement, interpersonal communication and physical labor. The soy sauce could become the newly emerging industry for regional revitalization in Tungshi Township.

Cathay Happy Farm focuses on the "physical, mental and financial" health of community elders. Through the way of industry-academia collaboration, Wenzai Village of Tungshi Township reconstructed the local cultural history with local people by recreating the traditional black gram soy sauce. This has built a foundation for local regional revitalization and regenerated the communities.



The social workers at Happy Farm shared the eggs with the child care to alleviate the problem of egg shortage in the market.



Cathay volunteer grew black gram with the elders in the fields and the harvest would be used to make soy sauce

# Six Groups of Model Volunteers Help People with Local Resources

Cultural inheritance at Taroko Wenlan Tribe

Organized by: Cathay Charity Foundation

Co-organized by: Wenlan Tribal Cultural Exchange Association and Andrew Charity Association



Cathay volunteers and the elders at Wenlan Tribe worked together to make bamboo tube rice.

# 1. Clouds and Big Trees Speaking with Their Friends

Cathay's model volunteers carried out the cultural event titled "Clouds and Big Trees Speaking with Their Friends" in Wenlan Tribe at Sioulin Township, Hualien. The children from Wenlan and Tongmen Tribes performed a talent show as a gratitude to the project. Cathay Charity Foundation, Sioulin Township Office, Wenlan Tribe Cultural Association and Wenlan Village Chief Wen-Tsai Tien recognized such project that combined cultural inheritance and charity. They expressed their wish that

such activity would continue for the people in the tribes to receive real support.

Chairman of Wenlan Tribe Cultural Association Wen-Hui Yang gave thanks to Cathay for helping them to cultivate leadership, and to preserve their traditional culture such as traditional food, knife, archery, hunting, weaving, dance, and ancient trails. The anti-fraud board games also helped them protect the security of people's wealth. Cathay Life Insurance got to exert its core expertise and helped the police maintain the financial order for the society. This is a cause for the academics, industry and

government working together to build the financial safety net for the society. The antifraud board game developed by Cathay Life Insurance is an educational and entertaining game incorporated with fraud scenarios. This game could increase the elders' knowledge of preventing financial crimes and help prevent demential.

#### 2. Sponsoring Food Box Project for the Elders

A group of model volunteers proposed the Food Box Project initiated by Andrew Charity Association, hoping that Cathay would pay attention to the needs of the under-privileged elders. This proposal was approved by the committee and granted with NT\$ 150,000 (US\$ 4,875). At the same time, in order to expand the momentum of the cause and double the value of the funding, Cathay purchased 1,250 cans of red quinoa noodles made by Hearty Farm. In this way, the cause could support the employment of the disabled people, but also help the under-privileged elders. One action achieved double effect.

Together with 17 Cathay staff, Assistant Manager Tze-Ling Ko from the Call Center and Assistant Manager Ching-Wen Hu from Station Development, as well as Mr. Wei-Cheng Chen and four members from Hearty Farm, arranged to come to Andrew Association to pack the food boxes. All who participated felt the warmth and happiness of helping people.

#### 3. Three Schools in One Class

This is a project that Cathay's model volunteers joined hands with Basegarden, brining the students from three schools together to have exchanges. Led by their principals and



Cathay volunteers worked with the Hearty Farm members to pack the Andrew Charity Association's food boxes.



Baoshan Elementary School's teachers and students explained the growing process of beetles to the students from Songshan and Boai Elementary Schools who came from afar.

directors, the children of Boai Elementary School and Songshan Elementary School came a long way from Taipei to Baoshan Elementary School in Hsinchu County. The teachers and children from the three schools spent a day doing lots of activities.

Songshan's handbell band kicked off the day, followed by Boai Elementary School's string orchestra and wind orchestra. Standing on the stage, each children looked confident and radiant. Cathay Charity Foundation and Songshan District Police Station of Taipei also arranged anti-fraud campaign.

"With Taiwan's 12-year compulsory education, we seek to unfold children's unlimited possibilities. Today's 'Three Schools in One



Cathay volunteers assisted the children from the special education program to sell soaps at school anniversary event.



Cathay volunteer worked with local police to conduct anti-fraud event at the school anniversary of Liugou Elementary School.

Class' resembles a precious opportunity for the children to be immersed in this kind of mutually beneficial learning experience. They are able to connect with each other and pursue their dreams," as shared by Principal Cheng-Hung Tsai of Baoshan Elementary School.

## 4. Hsinwei Elementary School's Handmade Soap Project

A model volunteer from Cathay United Bank Pingtung Branch proposed to provide support to the special education program at Hsinwei Elementary School in Yenpu Township, Pintung. As in their plans, students would sell their handmade soap to raise fund for their trip to Penghu.

Accompanied by their teachers and parents, ten students from the special education program set up a booth to sell their handmade soaps on the day of school anniversary. According to the Principal of Hsinwei Elementary School Ling-Chu Kao, "it is a big challenge for these children to concentrate on one thing. Their behavior pattern also would impose limitations on our communication with them. This is a breakthrough for teachers and it has given us great encouragement."

According to Hsinwei Elementary School, thanks to Cathay Charity Foundation's Model Volunteer Dream Project, the students of special education program sold their handmade soaps to raise fund for their trip to Penghu. This is also an endeavor to take these children to reach the outside people and get exposed to many scenarios in the daily life.

"Each outing is a learning experience that would give stimulation to these children's brain. They may have development issues, but they also accumulate their momentum. The support from Cathay Charity Foundation is a great incentive for the children and teachers as well," as commented by the Principal of Hsinwei Elementary School Ling-Chu Kao.

# 5. Supporting Liugou Elementary School's Lion Dance to Extend Care to the Seniors

Liugou Elementary School's Lion Dance Team was established in 2001, which has become a special feature of this school for more than 20 years. Director Ying-Tzu Hung proposed to support the training of Liugou Elementary School's Lion Dance Team and social event with the local seniors. Liugou Elementary School lived up to expectations and won seven excellences, two honors, the national Gold



Cathay manager in Keelung, Pinghsi District Director and Principal of Pinghsi Elementary School grew the native plants together.

Award and the Elite Award in the 2023 national folk sports competition.

Liugou Elementary School's lion dance performance demonstrated the students' self-recognition in this sports. The sponsorship from Cathay Charity Foundation stood for a kind of recognition for the inheritance of this folk sport. This project also showed the Foundation's contribution to the students' training, providing motivation for them to express themselves positively.

On the day of the school anniversary, the villagers and elders of Liugou Village were invited to the event, which promoted a good relationship between the school and the community. Cathay Charity Foundation worked with the local police station to provide anti-fraud education to local residents and raise the anti-fraud awareness among the seniors. This is an act to carry out Cathay Group's sustainable core values on senior-friendly practices and health empowerment.

# 6. Pinghsi Elementary School's Native Plants Restoration Project

Pinghsi Elementary School established a greenhouse for native plant restoration. At the kickoff ceremony, the funding sponsor Cathay Charity Foundation, Pinghsi District Office and the local sub-district chiefs came to show their support. This less-than-10-ping greenhouse

shoulders an important mission of restoring the Taiwanese native plant, Lilium speciosum.

Principal of Pinghsi Elementary School Pei-Hsiu Huang expressed her thanks to the Foundation for sponsoring this project so that they could restore this greenhouse of more than 20 years. Over the past two decades, they used this greenhouse to foster Taiwanese native plants, especially Taiwanese lilies. Pinghsi possesses optimal conditions for Lilium speciosum but this type of lilies once became endangered due to unrestrained development. Fortunately, it has come back in recent years. Students at Pinghsi Elementary School would serve as the vanguards for the ecology conservation. Ms. Huang expressed her hope to see the blooming of Lilium speciosum in the school and in Pinghsi as well.

Section Chief Pai-Shan Cheng said that Cathay Life Insurance has long been committed to local charity causes, and Pinghsi Elementary School's project allowed them to realize the desperate need of ecology conservation in this place. Cathay Charity Foundation support the preservation of bio-diversity. By assisting Pinghsi Elementary School to rebuild the greenhouse, they also help the students to promote the native species in Pinghsi.

## Cathay Resume Charity Bazaars with Groupwide Resources

Cathay raised funds to help underprivileged children

Organized by: Cathay Charity Foundation

Co-organized by: Cathay United Bank Foundation, YMCA Taichung, YMCA Kaohsiung, Cathay Life Insurance, Cathay United Bank and Cathay Century Insurance

s the pandemic of COVID-19 has eased over time, Cathay Charity Foundation worked with YMCA Taichung and YMCA Kaohsiung YMCA to resume Charity Bazaars in 2023, after the three years of suspension. All of the proceeds from the events were to be donated to YMCA Taichung and YMCA Kaohsiung for the causes to help under-privileged children. In light of the deliberation of our longterm partner Eden Social Welfare Foundation, however, the Taipei event was suspended for one more year due to the safety concern and its maintenance project at the venue of Sun Yat-sen Memorial Hall.



Charity Bazaar in Taichung: the oranges raised by Cathay volunteers were sold out within two hours.

For the Charity Bazaars in 2023, many individuals and related parties under Cathay Financial Holding Group participated to show solidarity, including the Taichung and Kaohsiung liaison offices of Cathay Life Insurance, Cathay Life's Office Development Department, Cathay United Bank's branches in Taichung and Kaohsiung, Cathay Century Insurance's Central Office and Southern Office. Their attendance demonstrated Cathay's CSR spirit of paying back to the society.

At the two sessions of Charity Bazaars, the staff at all Cathay subsidiaries took the role of volunteers, working hard to raise goods for charity sale. After the deduction of administrative cost, the two events raised and donated NT\$ 650,000 (US\$ 21,124) and NT\$ 500,000 (US\$ 16,250) to YMCA Taichung and YMCA Kaohsiung for the causes of supporting the under-privileged children in these two areas, which is in line with Cathay's "empowerment" spirit among its three major sustainable goals.

## **Cathay and Police Team Up as Guards against Frauds**

Cathay volunteers took the role as instructor, teaching the seniors how to break the fraud scams

Organized by: Cathay Charity Foundation

Co-organized by: National Police Agency and local police stations



Charity Bazaar in Kaohsiung: Cathay volunteers brought their children, friends and relatives to support the event.

Note: Due to the COVID-19 pandemic, Charity Bazaar were suspended for three years from 2020 to 2022.

Area	Taichung	Kaohsiung	
Organiser	Cathay Charity Foundation		
Co-organizer	YMCA Taichung	YMCA Kaohsiung	
Term	The 13th Term	The 10th Term	
Date	12/9 (Sat) 10:30-16:30	12/2 (Sat) 12:00-19:00	
Venue	Hsindu Ecology Park (Section 2, Hsiangshun Road, Beitun District, Taichung City)	South Square of Kaohsiung National Stadium (100, Shiyun Avenue, Tzuoying District, Kaohsiung City)	
Booth	78	75	
Income from Sale	NT\$ 1,000,100 (US\$ 32,502)	NT\$ 778,300 (US\$ 25,294)	



Cathay Life Insurance's volunteers assisted in the training workshop for anti-fraud board game at the training center in Wuri District, Taichung.

Taiwan is going to become a super-aged society in 2025. According to surveys, the three elements for elders to live a happy life include: health, social life and financial freedom. One should rely on financial freedom to maintain their basic needs in the senior life, which serves as the cornerstone of a happy life. People with higher financial freedom have relatively better health and social life. It is arguably true that one's financial condition is highly correlated to his physical health and social life. To this end, Cathay Life Insurance

and Cathay Charity Foundation launched Antifraud Program for Seniors.

In response to the Executive Yuan's "New Generation Anti-Fraud Strategy Action Guidelines V1.5", Cathay Life Insurance launched the Guards against Frauds board game which combined advantages from industry, public sector and academics. This innovative game can promote anti-fraud knowledge through the fun of a board game and it is selected as the excellent educational material for financial institutions.

In order to expand the anti-fraud momentum, Cathay held anti-fraud workshops in Taipei, Taichung, Hualien, and Kaohsiung, to provide training to volunteers so that they can serve as instructors of the program. Cathay also worked with local police stations by providing full support at the coummunity care stations. With its core competency in financial and risk management, Cathay used the board game to teach the elder people regarding the common scamming tactics, hoping to become a strong force in the work of guarding financial security.

The Foundation worked with Cathay Life

Insurance, National Police Agency and local police stations to launch anti-fraud program in 2023, holding 108 sessions with 8,683 elderly people participating and benefiting.



On behalf of Cathay Life Insurance, Vice President Yi-Ju Tu (right) received Best Financial Education Award from FSC Chairman Tianmu Huang (left) for Cathay's anti-fraud campaign.

Time	Area	Sessions	Turnout (ppl)
	Taipei	11	1,710
	New Taipei City	19	3,407
	Keelung City	1	100
	Taoyuan City	21	1,040
	Hsinchu County	1	100
	Taichung	11	1,035
January to December	Nantou County	2	540
	Yunlin County	2	55
	Chiayi County	3	51
	Tainan	1	200
	Kaohusing	3	50
	Yilan County	11	325
	Hualien County	2	70
Total		108	8,683

# **2023 Income and Expenditure Report and Historical Spending**

#### Income for 2023

Item	Amount (USD)
Income from donation	691,388
Income from interest	145,071
Income from dividend	278,586
Others	9,750
Total	1,124,795

## **Expenditure for 2023**

Item	Amount (USD)
Child welfare	391,354
Senior Welfare	28,437
Welfare for the disabled	53,693
Low income subsidy	50,694
Excellence Scholarships	160,411
Volunteer services	21,650
Other Social Welfare	59,799
Social and Environmental Events	212,039
Administrative Expenditure	24,929
Total	1,003,004

## **Historical Spending**

Year	Amount (USD)
1980-1991	6,927,358
1992-2001	9,396,028
2002-2011	14,796,755
2012-2021	12,224,752
2022-2023	1,948,395
Total	45,293,287

# **2023** Income and Expenditure Report and Historical Spending

### Income for 2023

Item	Amount (USD)
Income from interest	244,639
Income from security investment	237,408
Income from rent	270,196
Income from donation	575,659
Others	51,088
Total	1,378,990

## **Expenditure for 2023**

Item	Amount (USD)
Charity and Public Welfare	754,412
Administrative Expenditure	219,504
Others	271,210
Total	1,245,126

## **Historical Spending**

Year	Amount (USD)
1980-1991	4,054,956
1992-2001	8,471,271
2002-2011	9,319,175
2012-2021	11,649,646
2022-2023	2,677,462
Total	36,172,510

# **2023** Income and Expenditure Report and Historical Spending

### Income for 2023

Item	Amount (USD)
Income from interest	106,602
Cash dividend	61,177
Others	9750
Income from donation	0
Total	177,528

## **Expenditure for 2023**

Item	Amount (USD)
Lin Yuan Libraries	226,630
In-library Courses	7,488
Activities co-organized across Cathay Charity Group	34,124
Sponsoring Activities	13,117
Operational Cost and Others	17,661
Total	29,020

## **Historical Spending**

Year	Amount (USD)
1983-1991	4,958,002
1992-2001	5,191,794
2002-2011	4,804,705
2012-2021	4,065,230
2022-2023	607,776
Total	19,627,508

# **Cathay General Hospital Shouldering Social Responsibilities and Committed to Social Welfare Causes**

Providing care to the under-privileged patients and supporting overseas medical aid programs

Organized by: Cathay General Hospital



Cathay General Hospital was recognized by the Ministry of Health and Welfare with the Excellent Talents Training Award. Deputy Superintendent Chih-Cheng Chien (right) received the award on behalf from Administrative Deputy Minister Chih-Hao Chou (left).

the important issues including providing good health and well-being and establishing diversified partnership and premium education. Over the years, Cathay General Hospital has adhered to its purpose of "paying back to the society with medical services" by achieving the following continuously: improving its medical service quality, supporting the underprivileged community and overseas medical aid programs, and providing training to medical doctors and health professionals. Furthermore, Cathay General Hospital also dispatched

medical experts to Paraguay and Saint Lucia for training the local medical professions. Due to its efforts in social welfare and corporate sustainability causes in 2023, Cathay General Hospital won the Taiwan Sustainability Action Awards in Gold and Bronze and was granted with Excellent Talents Training Award by the Ministry of Health and Welfare for the second time.

# Recognitions from Sustainable Action Awards in Gold and Bronze

Cathay General Hospital shoulders the mission of social responsibility and continues to



Cathay General Hospital was recognized by TSAA Award in Gold and Bronze. Director of Pediatrics Chung-Min Shen (right) received the awards on behalf from former Minister of Health and Welfare Shih-Chung Chen (left).

pursue the upgrading of medical care. After many years of hard work, it has successfully implemented the goal of precision medical care for urgent and severe diseases in neonatal referrals, and promoted holistic medical services with Enhanced Recovery After Surgery (ERAS). Cathay General Hospital seeks to fulfill the patient-centered holistic care. With its achievement in sustainability development, Cathay General Hospital gained the recognition by TSAA Taiwan Sustainability Action Award again, winning Gold and Bronze prizes with the issues of Guarding the high-risk infants and Preparation is Everything. Cathay's Pediatric Team has spent years of efforts in the referral of high-risk infants. By establishing an standard operating procedure, the delivery speed of referrals is enhanced. Cathay also worked with more than 40 hospitals and clinics to establish a database system and a dedicated line for contact and tracking. Trainings for medical staff was regularly conducted to address the delay of "golden hour" for the treatment of highrisk newborn babies. Currently, the referral mortality rate has been effectively reduced to 0.5% and the average total hospitalization has been reduced by 240 hours. The ERAS program, which was first introduced to Taiwan by Cathay, refers to multidisciplinary team developed pathways for specifically established strategies at the stages of prior-to-surgery, hospitalization, and recovery after discharge so as to optimize patients' care, surgery safety and life quality. The introduction of ERAS has effectively reduced the incidence of complications by 21.1% and reduced the average length of hospitalization by 1.67 days.

# Supporting the treatment and prevention of metabolic chronic diseases in Saint Lucia

Jointly with International Cooperation and Development Fund, Cathay General Hospital has launched a four-year "Saint Lucia Program: Strengthening Metabolic Chronic Disease Prevention and Treatment System" in 2023. By dispatching inspection groups to Saint Lucia for field survey and guidance and providing training to their seed instructors and officials who came to Taiwan, Cathay shared the practices of systemic and diversified health education and APP development and evaluation. The Program covers a diversified approaches to help Saint Lucia strengthening their metabolic chronic disease prevention system, hoping to reduce their economic and social burden.

# Cathay Medical Mission received recognition from President and Ministry of Health of Paraguay

Cathay General Hospital has engaged in helping Paraguay to establish their own medical IT system to improve the country's hospital process and reduce patients' wait time. Cathay also helped strengthening their digital management capabilities and training their



Cathay General Hospital delegation went to St. Lucia for medical exchanges. From the right to left: Minister of Health of St. Lucia Hon. Moses Jn. Baptiste, Ambassador Peter C.Y. Chen St. Lucia, Cathay Director of Internal Medicine Department Ching-Ling Lin (3rd from right)

talents for better sustainability management. Due to the outstanding results, the Ministry of Health of Paraguay proactively requested to extend the project and continue to promote it nationwide. This project is also hailed as the landmark of digitalized medical system in Latin America and has been recognized by the Pan American Health Organization (PAHO). In 2023, Paraguayan Minister of Health came to Cathay General Hospital to pay a visit and express his appreciation. Moreover, the newly inaugurated President Santiago Peña Palacios reiterated in public about the importance of this project and his high expectation for many times, and Paraguay has expressed recognition to the project's progress and effect.

## Signing Letters of Intent with Overseas Hospitals and Promoting Foreign Medical Professionals to Receive Training in Taiwan

In order to establish diversified partnerships and provide good health and wellbeing, Cathay General Hospital actively promotes foreign medical professions to come to Taiwan for training so as to improve their clinical skills and services. Cathay has cooperated with 14 hospitals in Mongolia, Cambodia, Vietnam, Nepal and other countries. By signing letters of intent for bilateral medical cooperation, Cathay participated in medical missions, international medical exchange conferences, teaching of clinical skills, teaching by demonstration, medical case discussions and training of foreign medical professionals. In 2023, Cathay finished

training of many professionals who have helped many local patients after returning to their home countries.

## Cathay General Hospital's Talent Cultivation Recognized by Ministry of Health and Welfare for the Second Time

Human resources are the cornerstone of corporate sustainability. In addition to investing in the training of foreign medical professionals, Cathay General Hospital focuses more on its own personnel development. In 2023, it was recognized by the Ministry of Health and Welfare for the second time with the Excellent Talents Training Award. The measures conducted for personnel development include setting up its own faculty to train new blood and enhancing the quality of faculty with approximately 1,200 students of medical professionals and doctors (including UGY, PGY and residents) finished every year. Cathay also provide multifunctional training to its staff of all functions, including managerial training and selection and management associate training program. The trainees take specific programs to cultivate their expertises and management skills and they also receive subsidies for doing so. Cathay also conducts teacher training program and inservice education program. Furthermore, Cathay would encourage its personnels in healthcare quality and patient safety to receive external training to maintain premium quality of its medical services. Cathay has also held patient experience

simulation program and strengthen its training for multiple tools of quality control so as to achieve enhanced quality and patient safety.

#### **Supporting the Families hit by Illness**

Due to the trend of aging and changes in social structure, the limited supply of caregivers for hospitalized patients has gradually become the last straw for many families. The newly emerged vulnerable populations, such as the elderlies living alone, the elderly caretakers, and foreign migrant workers, often do not have access to sufficient resources. In addition to the hospital's dedicated charity accounts, Cathay also receives donations from the public, keeping a flexibility to adapt to the shortages under the rapid social changes. That enables Cathay General Hospital to maintain its medical quality and allow the patients to retain their rights to health.

With the trust from all walks of life, Cathay General Hospital accepted many donations in 2023. The Hospital properly used the funds for every family that encountered difficulties due to illnesses, and has taken care of every vulnerable family at critical moment.

Cathay General Hospital has adhered to its purpose of "paying back to the society with medical services" In addition to pursuing the improvement of medical service quality, it will continue to take real actions by medical professionalism and professional training, assisting our foreign friend countries to improve their medical quality and implement the UN Sustainable Development Goals.

